**What is MT180?**

«Ma Thèse en 180 secondes» (My Thesis in 180 seconds) is a competition that offers to PhD students and graduates the opportunity to present their research topic, in French and in layman’s terms, to a diversified audience. Each student has three minutes to give a concise yet convincing presentation about his/her research topic. All this with the support of just one slide! The presentation is judged on the quality and originality of the presentation and the candidate’s ability to convey passion for his/her topic.

This competition has been launched in France in 2014. Nowadays, the international competition brings together 10 French-speaking countries. In 2016, Indonesia entered the competition for the very first time!

**Why hold MT180 in Indonesia?**

The French Embassy in Indonesia intends to support and promote French-Indonesian cooperation in every field. For Research, this cooperation goes back a very long way; however, the research of French-speaking and/or France-graduated Indonesian doctors are often still hidden from the spotlight. Moreover, young researchers, frequently considered as over-qualified, sometimes struggle in finding employment outside of universities.

Yet, many large French companies in Indonesia are searching for qualified natives to recruit. It is thus essential to promote jointly the education and research works of young Indonesian researchers, but also French-learning to help this young, dynamic and highly qualified pool to find employment and contribute to research in Indonesia.

Through this competition, which aims at putting innovating youth in the limelight, our wish is to help these young researchers work gain recognition, to promote the excellence of French-Indonesian training, but also to popularize research by making it accessible to everyone in a fun and innovative way.
FLASHBACK TO THE 2016 EDITION

First time in Indonesia

The 2016 edition, the first in Indonesia, took place in Universitas Atma Jaya in Jakarta. 9 French-speaking finalists from 25 candidates, coming from all over the country, competed against each other in very different fields: marine biology, genetics, literature, sociology, engineering, chemistry of materials....

Talented Laureates

1. Gemala Cempaka Hapsari - Characterisation and identification of metal sheet comportamental laws by incremental micro-forming
2. Muhammad Yudhistira AZIS - Analysis of organic micro-pollutants inside the sediments and the biota (Perna viridis and Polymesoda erosa) from Jakarta bay and Segara Anakan lagune in Indonesia
3. Fiddy Semba Prasetya - The phenomenon of bivalve greening due to marenine produced by Haslea ostrearia and its consequences on the integrated response of bivalves

Esteemed representatives

The 2016 winner was chosen by a joint French-Indonesian jury of renowned experts. Her Excellency Corinne Breuzé, Ambassador of France in Indonesia, opened the competition. His Excellency Muhammad Nuh, former Indonesian Minister for Culture and Education and himself an Alumni of France, was the President of the jury.

Amazing rewards

The first laureate, in addition to her participation to the international finale in Morocco, was also rewarded by a scholarship and a unique award valued at 100 000 000 IDR: CNES (French National Center of Aerospace Studies), through its Novespace division, offered the winner a zero-gravity flight on the Airbus A300 ZERO-G, the only plane in the world able to have a parabolic flight and make the passengers experience zero-gravity in space. The 2nd and 3rd laureates were both awarded a mobility grant to France from Kemristekdikti.

Prestigious partners

1. Gemala Cempaka Hapsari - Caracterisation and identification of metal sheet comportemental laws by incremental micro-forming
2. Muhammad Yudhistira AZIS - Analysis of organic micro-pollutants inside the sediments and the biota (Perna viridis and Polymesoda erosa) from Jakarta bay and Segara Anakan lagune in Indonesia
3. Fiddy Semba Prasetya - The phenomenon of bivalve greening due to marenine produced by Haslea ostrearia and its consequences on the integrated response of bivalves

Credits: CNES/Novespace
18/01
Opening of online registration http://ifi-id.com/mt180-2017

18/02
Closing of online registration

05/04 to 07/04
Local competitions in Jakarta and Bandung

03/05 or 04/05
National Finale in Yogyakarta during the 9th Joint Working Group Indonesia-France Cooperation in Higher Education and Research

September 2017
International Finale in Liège (Belgium)
WHY SUPPORT «MA THESE EN 180 SECONDES» IN INDONESIA?

After the success of the first edition in 2016 and the official participation of the Indonesian laureate Gemala Hapsari in the international contest, the second edition will take place in the first few months of 2017.

This year, the National Finale will be held during the annual Joint Working Group Indonesia-France Cooperation in Higher Education and Research in Yogyakarta which will gather representatives of the main scientific and academic cooperations between France and Indonesia. By supporting this event, you will gain a unique opportunity of reaching the most active actors of the French-Indonesian cooperation.

Supporting «Ma Thèse en 180 Secondes» in Indonesia is supporting young Indonesian researchers and science through a youth-oriented, popular and original event with a global visibility and prestigious representatives and institutions.

Indonesia is a non-French speaking country and needs to win its place for International Finale from International Comity. The greater the quality of the Indonesian competition, the bigger the chances to participate in the International Finale.

The success of the Indonesian competition will provide global visibility to the country, to the quality of its research and to its close cooperation with France, as the competition is followed at a global level. Indonesia will have a unique opportunity to show the world how invested in the fields of research and innovation.
## Partnership Opportunities

### Counterparts offered by Institut Français Indonesia

<table>
<thead>
<tr>
<th>Level</th>
<th>Counterparts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td>80.000.000 IDR or funding the travel cost of candidates for the national finale or providing the 1st prize</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>40.000.000 IDR or funding the catering for the finale or providing the 2nd prize</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>15.000.000 IDR or funding the communication campaign or providing the 3rd prize</td>
</tr>
</tbody>
</table>

## Promo tools

- Signage as partner and logo on all communication material (flyer, e-flyer, poster, roll banner, digital backdrops,...)
- Partner recognition on IFI and AF social media (Facebook, Twitter, Instagram)
- Verbal recognition during press conference and competition openings
- Company recognition in all official Press Releases
- Roll banner placement in press conferences venues and finale venues
- TVC before Press conferences
- TVC during finale competition opening

## Prestige

- TVC before Ciné-Macet
- Providing IFI auditorium for free for one private company event (IFI Jakarta)
- Invitation to private receptions with VIP guests

### PLATINUM

- For 3 months

### GOLD

- For 2 months

### SILVER

- For 1 month
Ms. Léa Roy
Coordinator for Science and Technology
lea.roy@ifi-id.com
T.+62 21 2355 7911

Mr. Nicolas Gascoin
Head of Cooperation Office for Science and Technology
nicolas.gascoin@diplomatie.gouv.fr
T.+62 21 2355 7908 // WA.+62 859 2050 8404

French Embassy in Indonesia - Institut Français Indonesia
JL.M.H Thamrin no.20, Jakarta 10350

MT180 on IFI WEBSITE : http://ifi-id.com/mt180-2017
Take a look at previous editions of MT180 on http://mt180.fr